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Circular Entrepreneurship for Unemployed Women



Initial assessment of knowledge about circular entrepreneurship

The first task of the C-EN project was to prepare an assesment questionnaire. The goal of the assessment is to “enlighten what is the previous knowledge of the participants about the circular market actions carried out by circular business”.

The information obtained will serve as a basis for conducting further project activities leading to project results.



ABOUT THE PROJECT

The main objective of this project is to provide the unemployed population, especially women with a Good Practice Guide to enable them to start a new business in a sustainable way. We want to promote entrepreneurship and awareness-rising at the same time through practical examples of circular action in the workplace.



ABOUT THE INITIAL ASSESSMENT

CONTENT

We approached the preparation of the questionnaire with the awareness the entrepreneurship has not only a profit component but also an environmental and social component reflected in the treatment of natural resources, production processes and also people, workers and customers in a responsible ethical way that ensures enough resources and decent od life for this and future generations.

The aspect of attitudes and motivations was also incorporated into the questionnaire because the project partners are aware that individual decision to become an entrepreneur, especially one following the principles of circular economy is predicated on major factors:

- Knowledge of how to do it
- Skills or the ability to use the knowledge in practice
- The right attitude and sufficient motivation o act

METHODOLOGY

Each partner organisation will find at least 10 unemployed people, mainly women to answer the questionnaire. Profile of the participating women is not strictly specified but we will diverse group of women in terms od age range, education and the period of unemployed to collect wide range answers.

PREPARATION

We started preparing the questionnaire during the first TPM in Maribor. We discussed what type of information we wish to collect and how to structure the questions so that they will be appropriate for our target group. The basics of the methodology to evaluate the results will also be discussed.



Next DISORA took the ideas from the TPM and created the first version of the questionnaire. The partners gave their feedback for improvements.



DISORA presented the improved version to all partners and after they approved it we started with the translation into our national languages. With this, the questionnaire is ready to be used.



THE PARTNERS



SKILL UP Srl is a consulting company created in 2016 by professionals with a strong experience on training and business consulting. The business can rely on a team with proven abilities and substantial ERASMUS+ project expertise. The emphasis of Skill Up is on the organisational requirements of businesses, as well as the skills, development, and listening requirements of the workforce.



Neotalentway is a Granada-based training and educational institution that specialises in preparing both employed and jobless individuals for the workforce. From the perspectives of personal growth, skills, and career guidance, it offers training at all levels. Additionally, they offer managerial training, key competences, soft skills training, marketing training, communication training, conflict resolution training, and emotional intelligence training.



DISORA is a non-profit NGO located in Maribor, the second largest city in Slovenia. In the areas of education, culture, sports, and social development, they want to make a meaningful and lasting contribution. The vulnerable target groups that DISORA principally works with are seniors, youths, the jobless, individuals with disabilities, those with poor education levels, the Roma, and migrants.

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